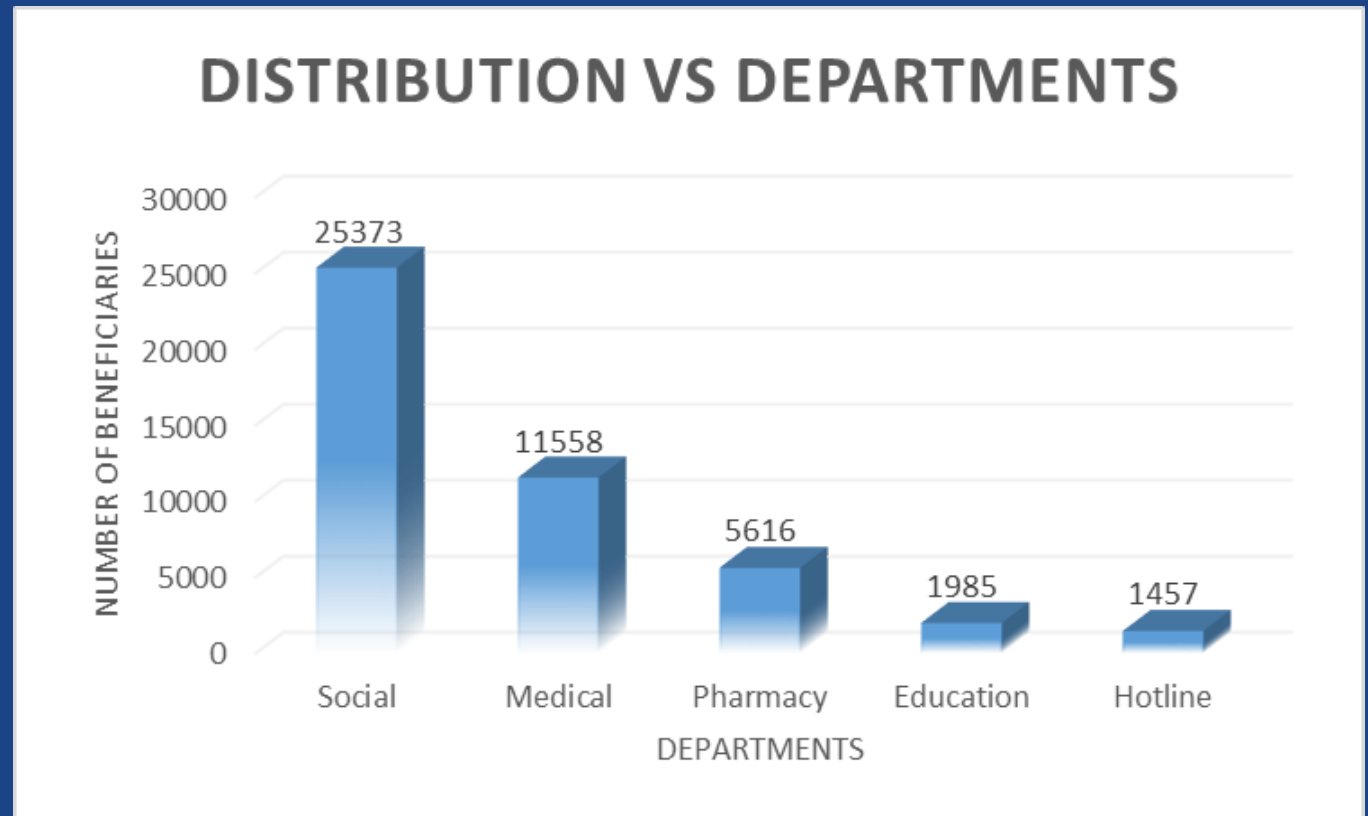




ANNUAL REPORT 2023 - 2024

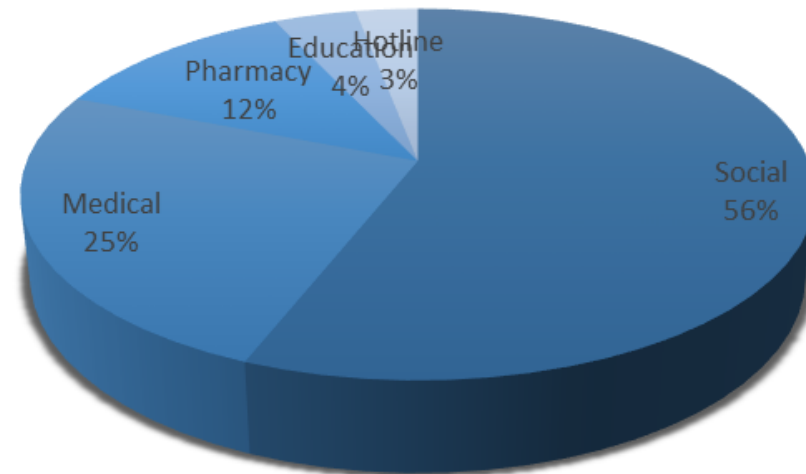
WE LIVE TO GIVE

Distribution of Beneficiaries by Department Throughout the year 2023



Percentage
Distribution of
Donations by
Department
Throughout the
year 2023

Percentage Distribution



■ Social ■ Medical ■ Pharmacy ■ Education ■ Hotline



SOCIAL DEPARTMENT

أحيانا
Ajjalouna
WE LIVE TO GIVE

SOCIAL & FOOD ASSISTANCE

Ajialouna's Social Affairs Department was established in 1995 and includes 3 main programs that provide financial and educational assistance, in-kind support and food security for orphans, widows, underprivileged families and individuals.



✓ 598 students were benefited from University & School Scholarships



✓ Clothes were distributed to 642 persons



✓ 729 Meat portions (3 kg each) were distributed to families



✓ 820 families were benefited from monthly social support.



✓ 19,547 food vouchers were distributed during the year.
2,450 Iftar parcel were distributed during Ramadan 2023



✓ 365 widow were assisted during this year.

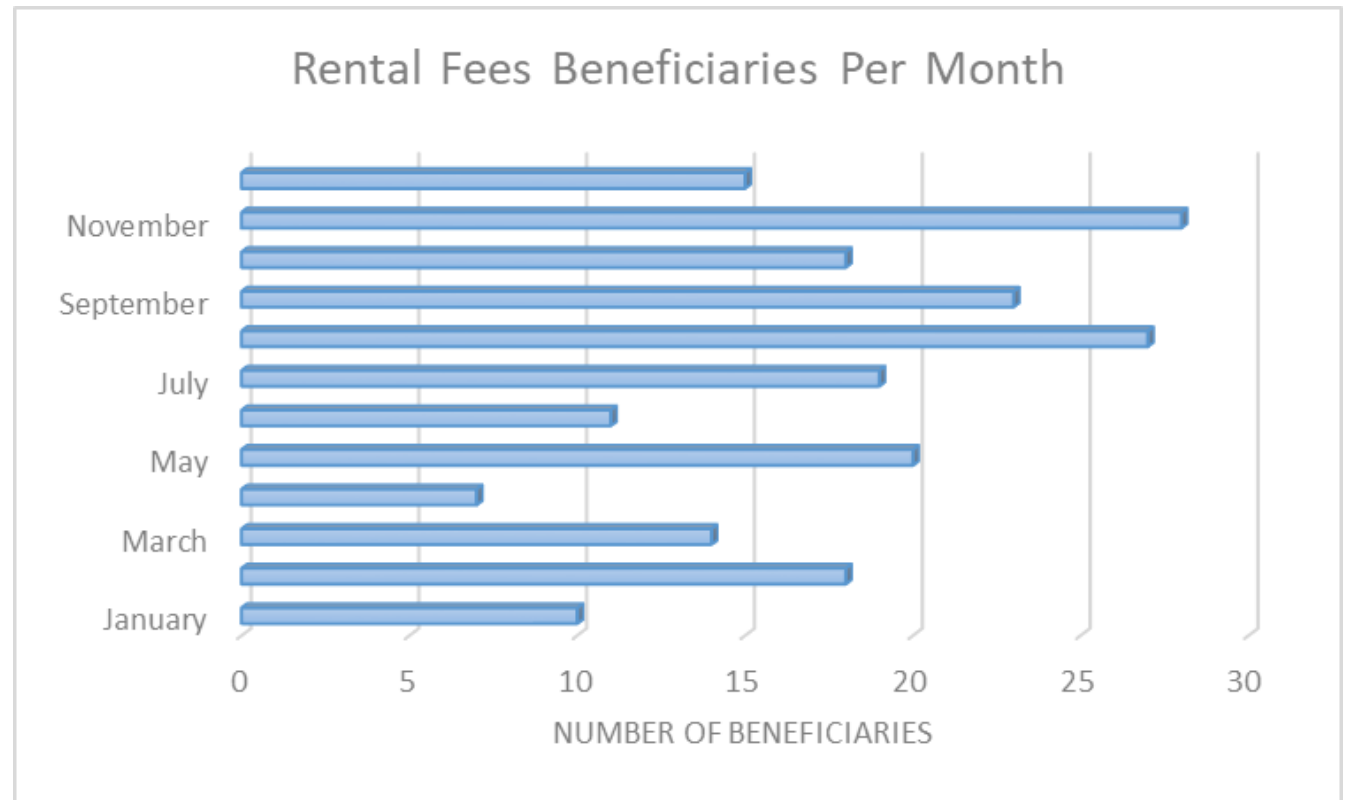


✓ 210 families were assisted with their house rental fees

House Rental Fees Program in 2023

Average Rental Fees: \$250 / month

Period Covered for each family:
Ranges between 1 and 3 months at max

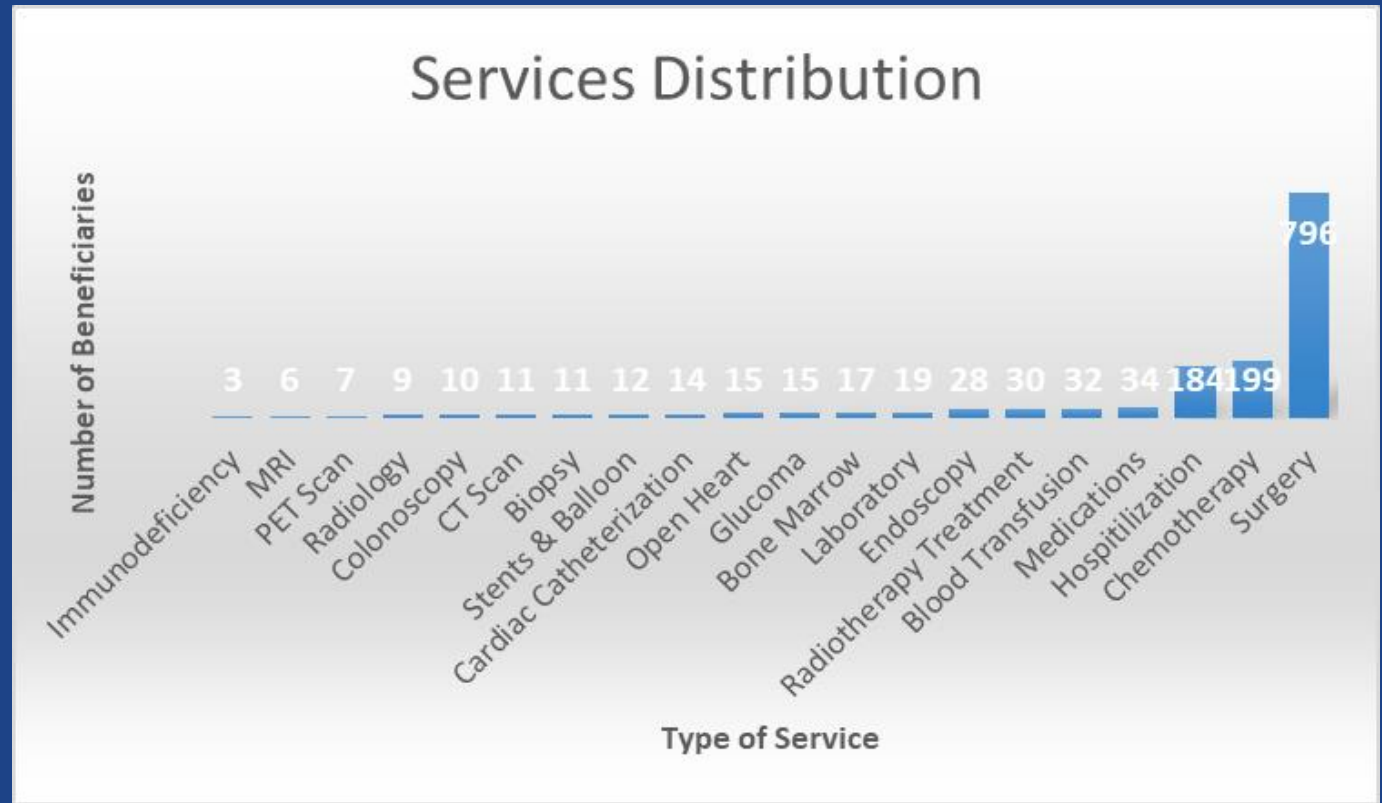




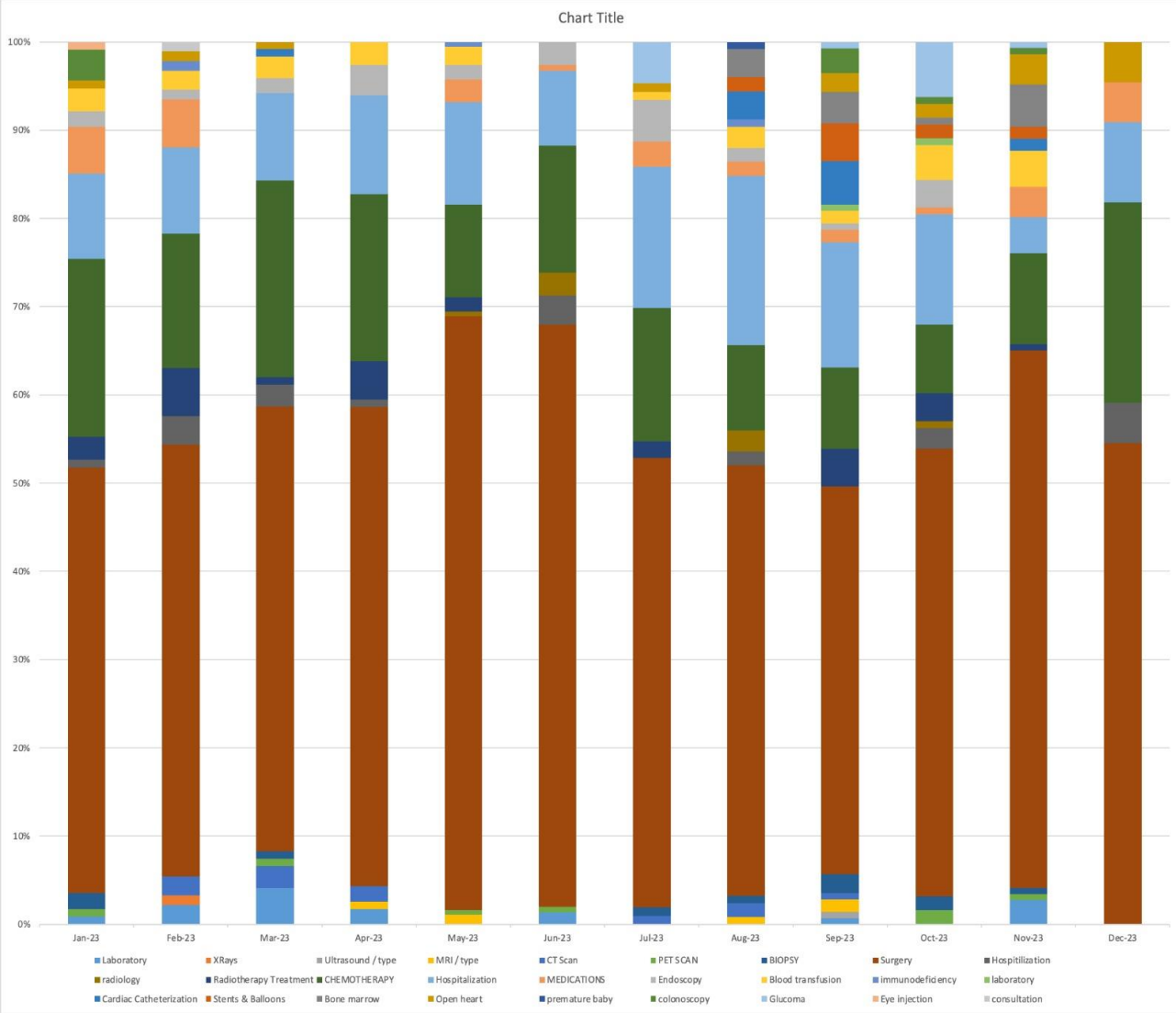
HOTLINE DEPARTMENT

أحيانا
Ajjalouna
WE LIVE TO GIVE

Total Count of Beneficiaries Served Through the Hotline Categorized by Service in the year 2023



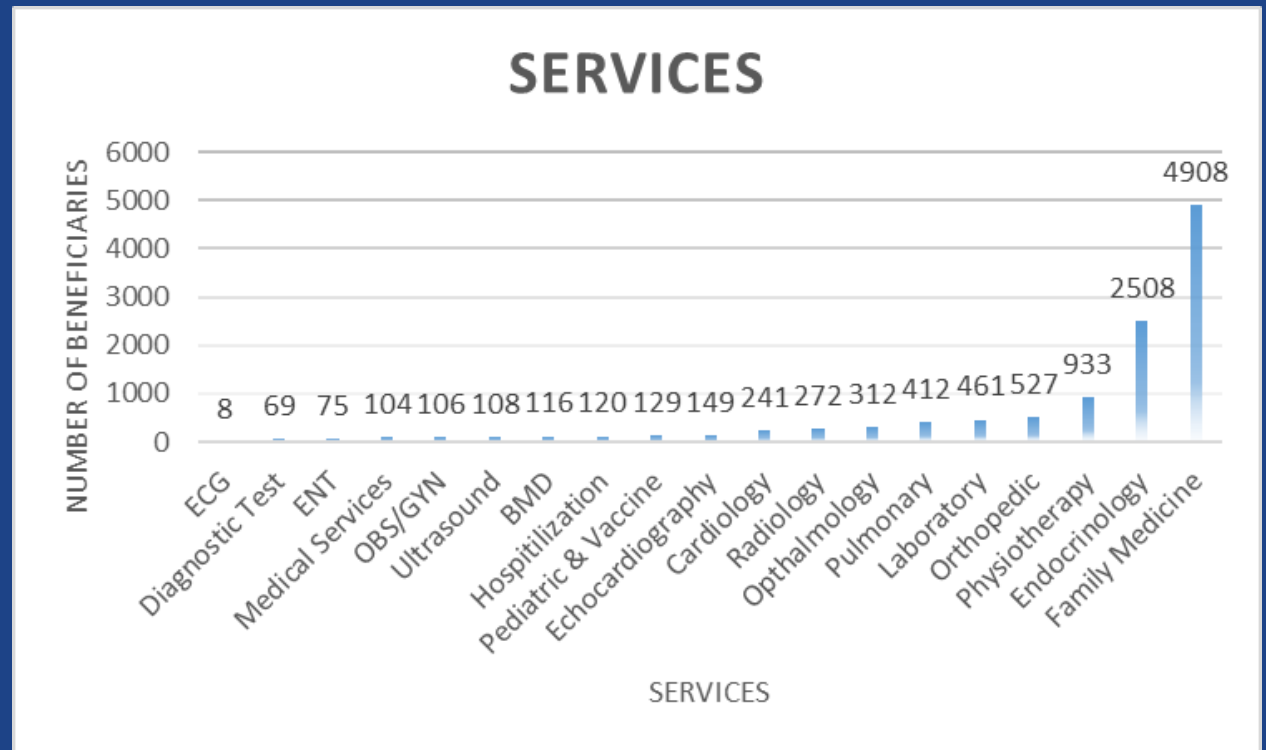
Assistance Provided by Hotline Department on Monthly Basis During 2023



HEALTH & MEDICAL DEPARTMENT

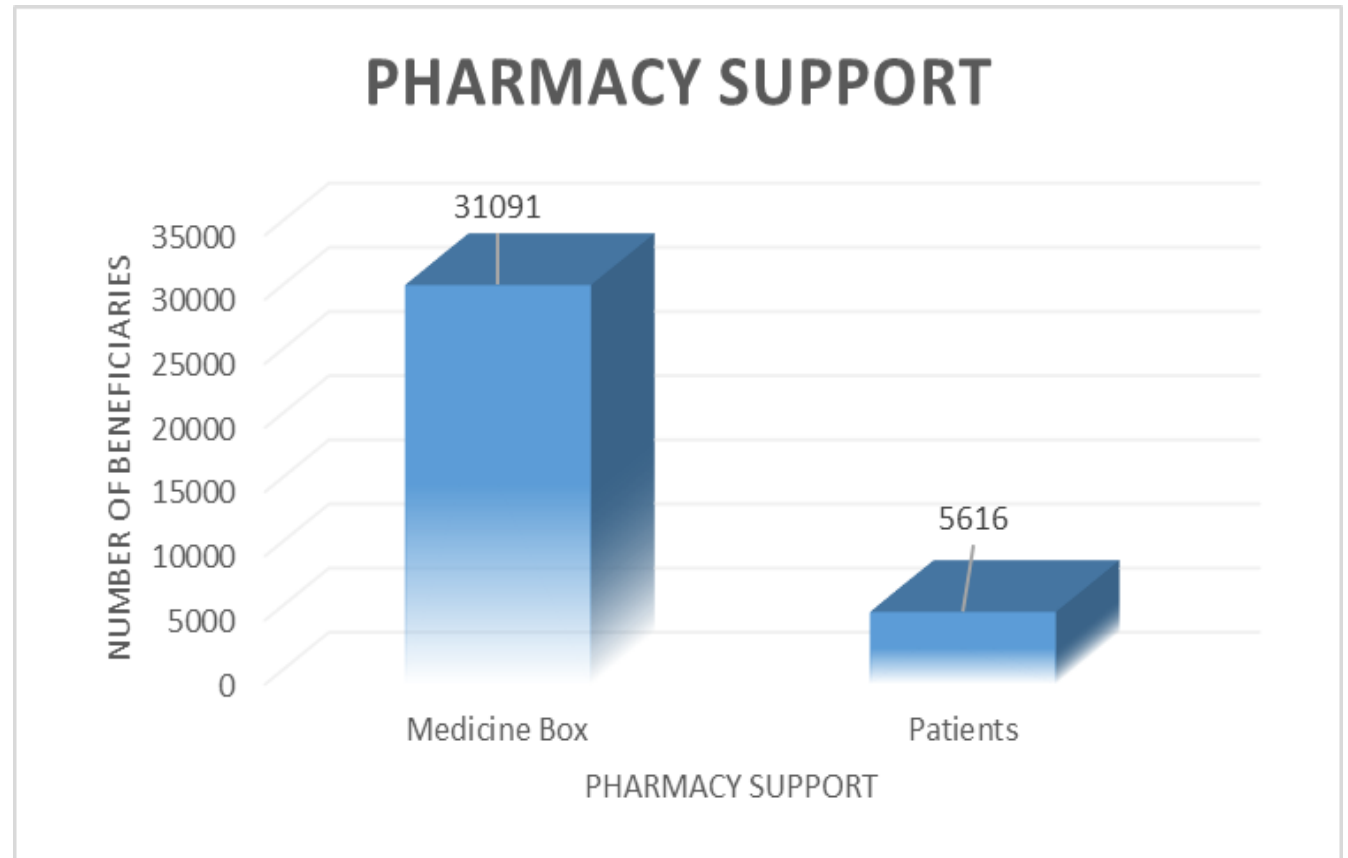
أحيانا
Ajalouna
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Number
of Beneficiaries
Aided in the Health
Department in the
Medical Center for
the year 2023



Pharmacy Support
throughout 2023

Pharmacy Department





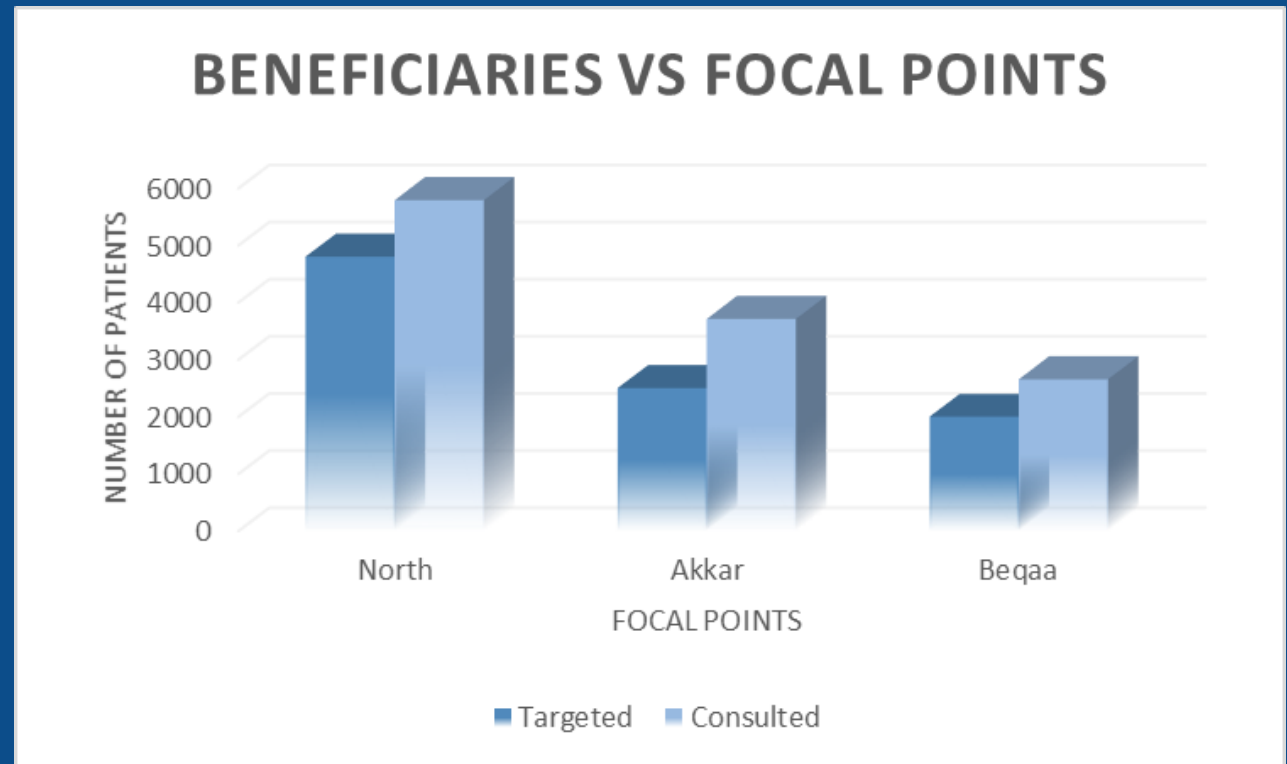
MOBILE
CLINIC
مركز أحيالنا الصحي
الطبيب العام 1999

MOBILE CLINIC

أحيالنا
We Live to Give

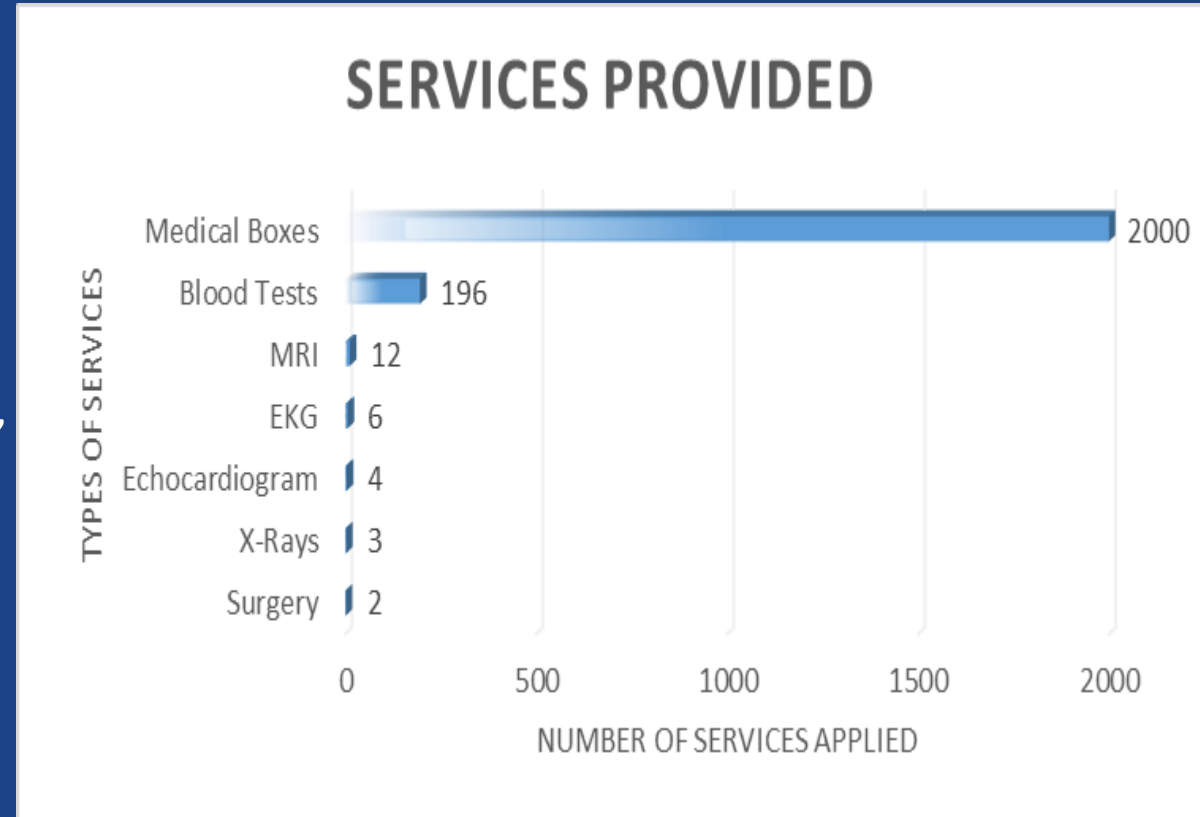
Year 2022

- The number of patients consulted exceeded the planned by a percentage range of 121% and 133 %
- 20,000 boxes of medications were distributed



2023 - 2024

- **Duration:** 10 weeks up to our current day.
- **Number of Beneficiaries aided:** 1549 beneficiaries
- **Focal Points covered:**
 - Sfireh, Sir Doniyeh, Btormez, and Izel.
 - Target: 10,000 beneficiaries
 - **Coming Focal Points to be covered in the future:** Koura, Tripoli, Akkar, Iklim, and Beqaa

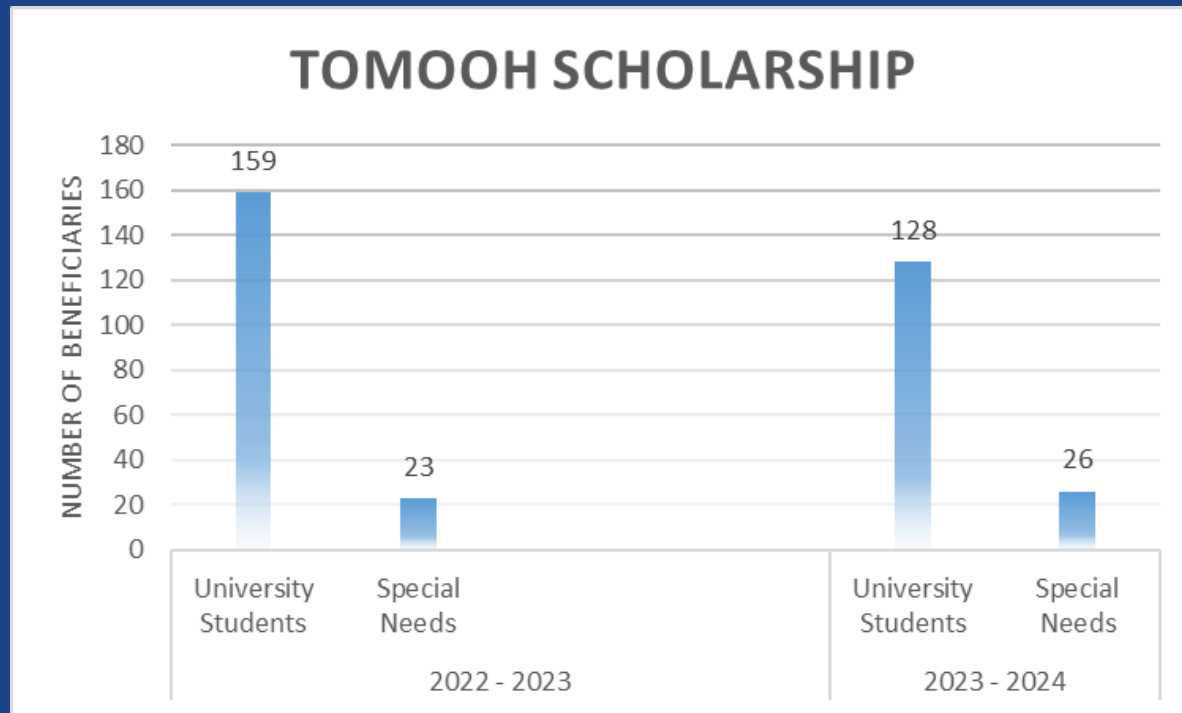


A low-angle shot of a graduation ceremony. Numerous black mortarboard caps with blue tassels are being tossed into the air against a clear blue sky. In the foreground, the arms and hands of graduates in blue gowns are visible, some holding white diplomas. The overall atmosphere is celebratory and joyful.

EDUCATION DEPARTMENT

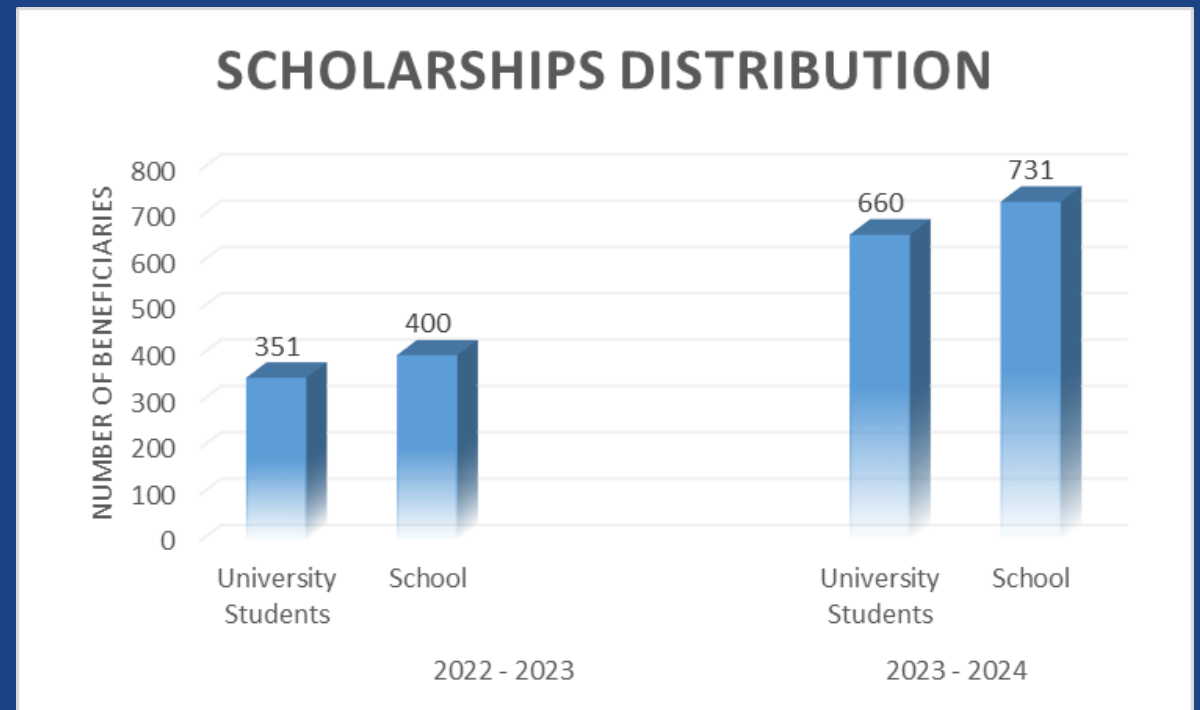
TOMOOH SCHOLARSHIP

- Is a scholarship, funded by PepsiCo, for university students, between 18-23 for all majors and up to 25 years old, enrolled in all universities in Lebanon. In addition to that, Tomooh has been aiding special needs students.



AJIALOUNA EDUCATION PROGRAM

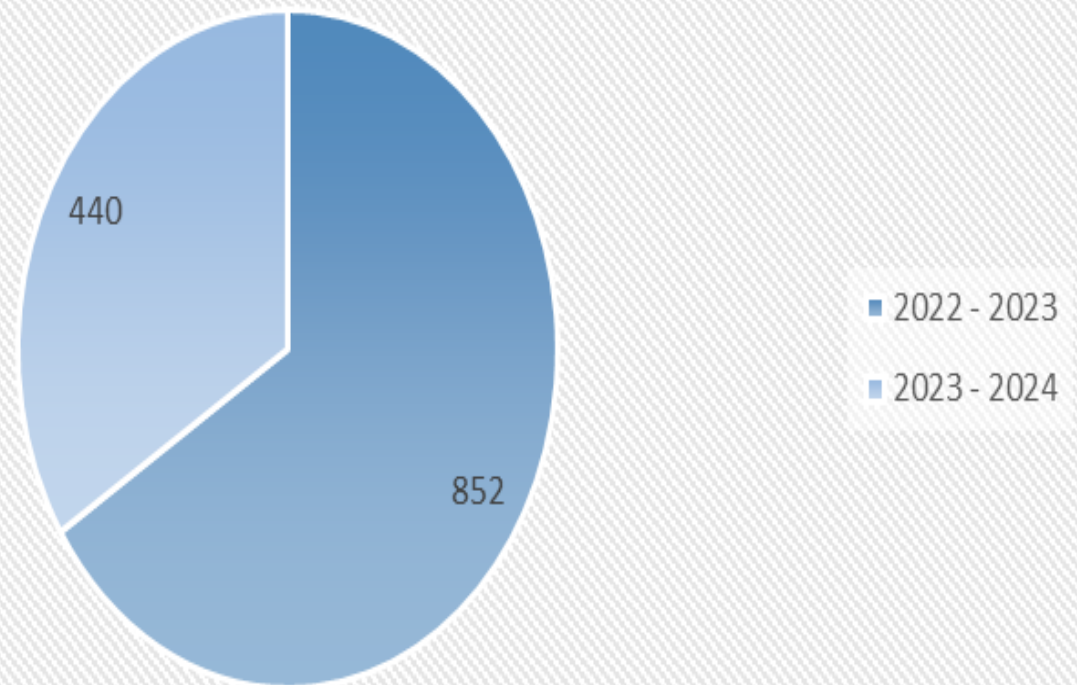
- Is a scholarship program, funded by individuals and companies, that is granted for school and university students enrolled in academic institutions and educational institutions in Lebanon, including CAF, Kreidie Fund, and other funds.



SAVE OUR STUDENT (SOS)

Is a program that aims to provide elementary under privileged students with educational support, especially in rural areas.

Student Distribution in 2022 vs 2023





WOMEN EMPOWERMENT





ATELIER - ARTIZANA

أرتيزانا
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Exhibitions Participated in During 2023 - 2024

- **London Exhibition** in November 2023
- **Attaya** - Abu Dhabi January 2024 (Production was made in 2023)
- **Maison Et Object** - Paris January 2024 (Production was made in 2023)
- **Bsat El Rih**- Jeddah on September 2023 (Under name of Dakakeen)
- **Dakakeen El Kheir** - Riyadh February 2024 (Production on 2023 Under name of Dakakeen)



Current Projects:

- Hya Concept Store Orders
- Kuwait Orders
- Abu Dhabi Orders
- Customized Personal Orders
- Ramadan City Artizana Shop
- WE Design Exhibition – Beirut & Milan
- Items will be available at That's Store and Jiji Store in Dubai

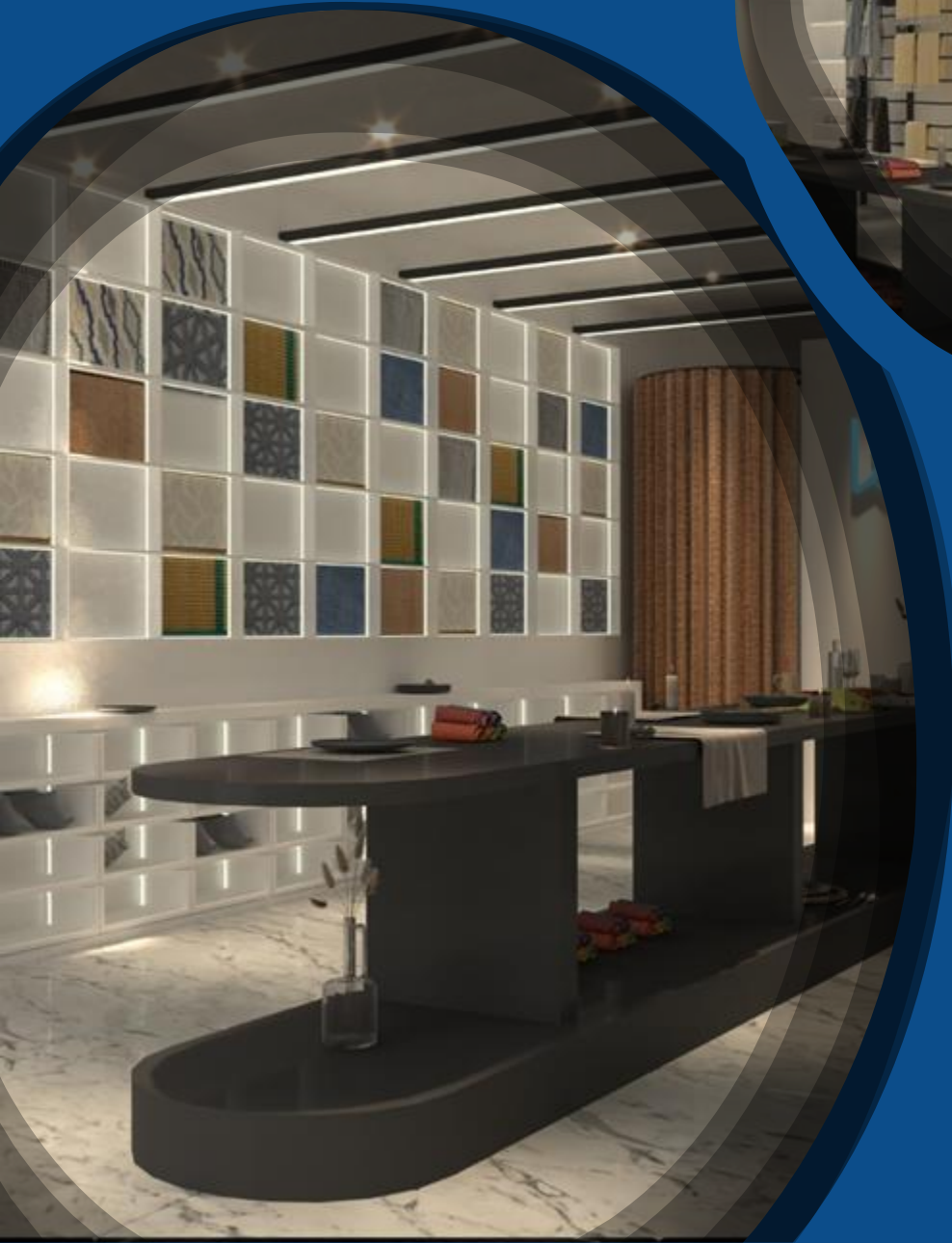


Our shop has witnessed an increase of **233.8%** from 1/1/2021 to 31/12/2023



To compensate this increase, we have put our atelier to some changes in its layout and add more machines to maximize our production area and facilitate the production process





ABC SHOP RELOCATION

Sponsor: Mr. Bahaa Hariri

Interior Designer: Mrs. Rola Atwi

Contractor and Implementor: Rockland

COEUR DE MIEL KITCHEN



Items Provided:

- Frozen Items
- Daily Dishes
- Cold & Hot Dishes
- Cold Sandwiches
- Special Events Catering



Ajialouna
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Sales Platforms:

- Urban
- Marqet
- Toters (1st Rank in Sales)
- Biodistrict
- Ajialouna
- Qatar Market
- Dubai Market

Our demand increased by around 274%



- Add more items to our menu and products.
- Enhanced our procedure and made it automated.
- Put our employees under training in order to meet up with our increase in demand.
- Put our kitchen under renovation in order to maximize our production and facilitate the work flow.



A multi-story building with a sign that says "NEW LOCATION". The building is white with red and grey accents. It has several windows and balconies. A yellow utility pole is visible on the right side. There are trees on the left and cars on the street in the foreground.

NEW LOCATION

VISION STATEMENT FOR **AJIALOUNA'S SANAYEH**

In the heart of Beirut's historic Sanayeh neighborhood, a place of enduring stories and evolving landscapes, stands the Sanayeh Checkered House. This building, an architectural gem from a bygone era, has witnessed the city's transformative journey through the decades. Today, it holds within its walls the promise of a new chapter—a chapter that intertwines the legacies of Ajialouna, the Sanayeh neighborhood, and this venerable structure into a meaningful and transformative project.



Ajialouna
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Concept Proposal

- Kitchen & Catering
- Restaurant
- Retail Shop & Cinematheque
- Workshop Spaces & Artizana
- Versatile Event Space
- Cultural Events & Open House for Designers

Project's Committee:

- Carla Baz
- Maissa Jaroudi
- Jihad Harmouch
- Samer Amin
- Zeina Seif
- Rockland Team





الرمضان

alouna

WE LIVE TO GIVE

Ramadan
2024

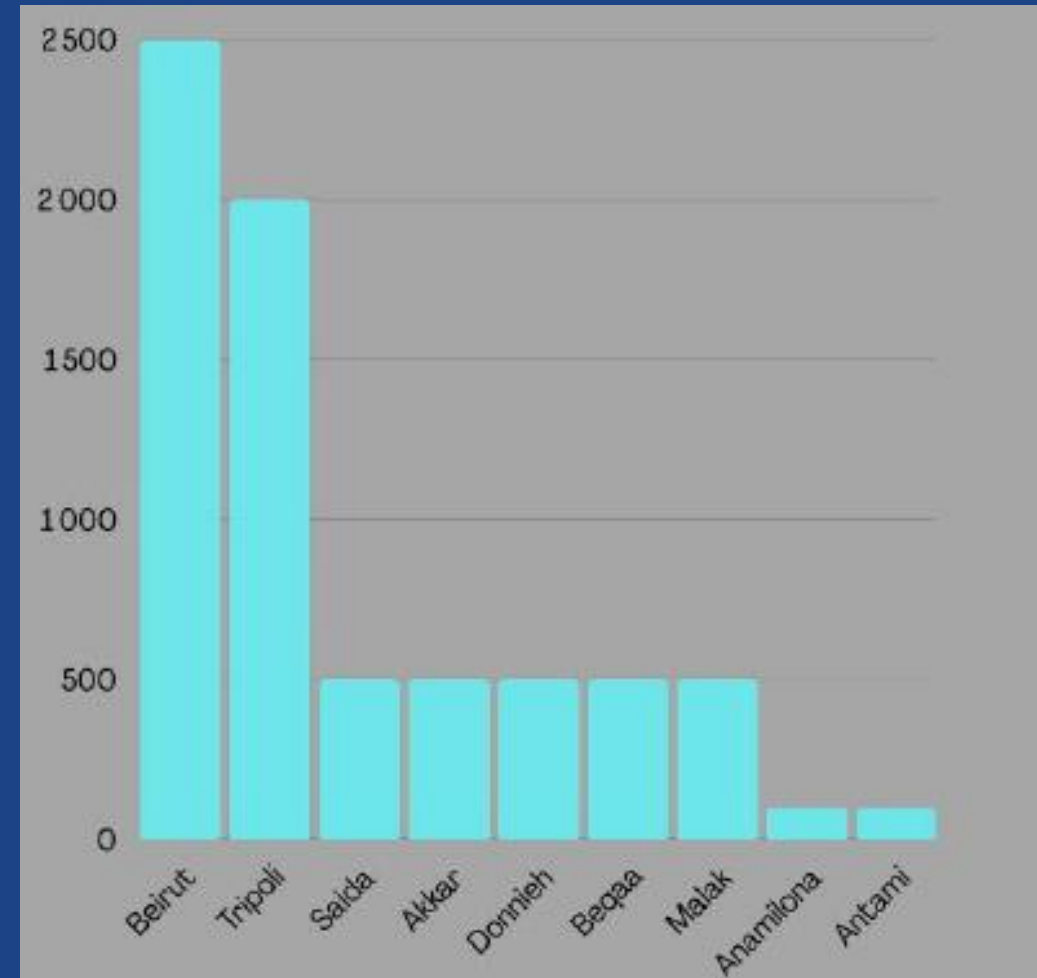


RAMADAN AGENDA

أحيانا
Ajalouna
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1. Food Parcels Distribution

- The graph shows the number of boxes that will be distributed per area.
- The box net weight: \$30
- The box will contain:
Rice, Sugar, Flour, Pasta, Shairiye, Oil, Tomato Paste, Red Lentils, Brown Lentils, Beans, Hummus, Salt, Tea, Jam, Halawa, Powder Milk, Tahina, and Ghee (سمنة)



2. Daily Ifat Distributions

- **Target:** 70 parcel/ day for a family of 5, by that 9,100 beneficiaries will be benefiting from the parcel by the end of Ramadan

- **Constituents:**

Daily Dish Component (Moghrabiye/
Mloukhiye/ Oriental Rice)

Chicken/ Meat

Dates

Bread

Vegetables

Juice

Ramadan Sweets

Other items based on
the daily in
kind donations





3. Ramadan City



- **Location:** Uruguay Street to Fosh Street – Downtown
- **Ramadan City will contain:** food kiosks, diversified booths, Ajialouna Shop, restaurants and kids play area.



بيروت نور بوجودنا

لاقونا بوسط بيروت شارع ميناء الحصن
٦ آذار الساعة ٦ مساءً لنضيّ بيروت
ونستقبل سوا رمضان مع عرض ولا أروع!

Opening of Ramadan City





MARCH 6TH TO APRIL 13TH

6PM - 2AM

WNTOWN URUGUAY & ARGENTINA STREET

بيروت العيد

ضمان بنور بوجودكن

ORGANIZERS



MEDIA PARTNERS



SPONSORS



4. Orphans & Elderlies Iftars

- Duration: 7 days
- Orphans: 1,300 child over 6 days
- Elderly: 200 lady on Mother's Day

5. Masjid Iftar Distribution

- Duration: on each Friday of each week of Ramadan
- Locations:
- Masjid Aisha Bakkar
- Masjid Khaled Bin Walid – Saayet Janzir
- Masjid Ali Bin Abi Taleb
- Masjid Ein Al Mraysi



6.SOUHOUR EVENT

لنأكل ولا نأكلنا
WE LIVE TO GIVE

Suhoor

24th OF MARCH
AT 9:00 PM SUMMER TIME

SEASIDE PAVILION

Details to be followed

📞 79 31 66 90

7. Ramadan Decorations



-
- **Location:** Downtown – Starco
 - Tallet El Khayat, Tele Liban
 - **Decorations:** are based on neon signs, flowers and lights





Lightening of Masjids

Al-Jalouna
WE LIVE TO GIVE

FOR DONATION

USA:  Leap for lebanon **Europe:**  Xpartia **CCC:**  Yalla Give
Give With a Smile!



021 02 300 0117481 1 5

بنك لبنان والمهجر



FR0717599000012600422561 U85

Ajjalouna Main Offices: Beirut, Tallet El Khayat, Hisham Al Sherif Street,

Ajjalouna bldg

Phone Number: 01-301302

Fax: 01-304587

Mobile: 03-875024

Ajjalouna Tripoli: Bab El Ramel

Phone Number / Fax: 06-424615

Email: admin@ajjalouna.org

Website: [www. Ajjalouna.org](http://www.Ajjalouna.org)

Facebook: Ajjalouna Organization

Instagram: Ajjalounaorg



Feeding the Needy	\$10/ day for a full meal
Orphan Iftar	\$20/ day, including meal, transportation, and entertainment
Oriental Chicken Rice Pot	\$200 to feed 50 fasting person
Food Parcel	\$30
Zakat	2.50%
Orphan Education Sponsorship	\$50/ month
Elderly Sponsorship for Medication and Treatment	\$100/ month
University Student Sponsorship	\$150/month
Family Sponsorship	\$200/month
Children Cancer Sponsorship	\$40/ month
Supporting a need	Debts, house rental, pharmaceutical medications or groceries debts
Fitret Eid	L.L./ person (depending on Dar El Fatwa)
Settling Debts	New equipment for clinic or women empowerment department



THANK YOU

WE LIVE TO GIVE